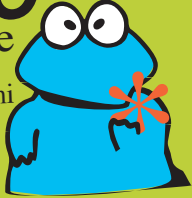


Get prepared for
business in 2-3 yrs.

the

Yo
type
of
Helmi



ALSO

a fan of business & sports

the

Yo
type
of
Helmi



ALSO

a fan of nap

the

Yo
type
of
Helmi



ALSO

a fan of dual qualification

the

Yo
type
of
Helmi



ALSO

a fan of milk

the

Yo
type
of
Helmi



ALSO

a fan of surprises

the

Yo
type
of
Helmi



ALSO

a fan of business & finance

the

Yo
type
of
Helmi



ALSO

a fan of travel business

the

Yo
type
of
Helmi



ALSO

a fan of sunshine

Instructions for
action:

- 1/ Apply to study
at Helmi
 - 2/ Get inspired
in studies
 - 3/ Get succeeded
in life.
- whatever.

There are 780 students building their future careers at Helmi Business & Travel on comprehensive education based and matriculation examination based study programs in **Business & Administration and Travel Business**. During their theory studies you will refresh your mind on work placements in Finland or abroad; in all five months. Helmi is the most popular business college in Helsinki area and the Finland's most popular educator in the tourism industry.

Business & Administration

This type can do sales, marketing and/or customer service in solo, and, online if needed: **graduate in 2-3 years, including five months on-the-job learning**

1. Sales and Marketing Type

Accounts for sales or customerships. Won't be afraid to salute faces, not even strange ones, because the type knows better than others that it's sales that count. *Okyakusama wa kamisama desu!**

2. Customer Service and Marketing Type

A salesperson or a head of department. Also: a wizard of visual marketing, who can compose snazzy & tempting shop interiors and campaigns to promote closes of sale.



Business Sports Academy Type

Takes care of sales and has principles like WIN-WIN. Simultaneously attends to advertising & communication/marketing & informing and banana kicks, too.

ONLY IN HELMI

An Active Student & An Active Sport are One & the Same Person

--- says Helmi, and the Olympic speed skater and Helmi alumni Mika Poutala confirms it with his signature:



Recommended!

Mika Poutala

Finance & Insurance Type

Focuses on the banking & insurance industry. During 2-3 yrs studies the type chills out heavily with financial services, customer services and business, customerships and sales, sales back-up services and e-commerce.

3. Financial & Office Services Type

Gets 3rd degree connection with business and receives challenging tasks. The ones where expertise is required in customer service as well as in bookkeeping, financial services & balancing of the accounts - or profitability calculations of the running business. So, shall we say this is not a career for fluffies? --- Yes, we shall.

Travel Business

Basically, a travel agent is a matriculation examined person who is skilled in languages, troubled by feet and hexed by metropolity: **graduate in 2-3 years, which include five months on-the-job learning**

Passenger Service Type

Job and Place: airport, check-in.
Working time: in 24 hours.
Off duty: --- out there.
Studies in Finland: available only in Helmi.

Morjens!



Ciao!

Travel Services Productizing Type

Basks in its innovativity - while working as travel agent --- for example.

Travel Marketing Type

The type loves diving deep into sales of travel services & marketing in resorts. Also: keeps on diving, no matter where (e.g. in a travel agency).

Guidance Services Type

This type may turn into one of those great types you've seen in The Travel Guides reality TV-show. To a target or transfer guide --- you know.

Dual Qualification

As effective as Quarterly Business. Zips in one through the generally enlightening matriculation examination and the vocational upper secondary qualification: **graduate in Business & Administration or Tourism Industry plus upper secondary school combo examination in 3 yrs, including five months on-the-job learning**

If you didn't know this before, so it's time to know/cry and know: Helmi offers/would have offered you the chance to get in 3 yrs double the learnings and a cap in style of:

- Business & Administration
- Business & Sports
- Business & Finance
- Travel Business
- ▶ **any of above plus matriculation examination**

▶ ▶ ▶ **WHATCLEVER.**

www.liiketalousopisto.fi



* The client is god in Japanese

special

special